Expository/Informative Writing Rubric

	4	3	2	1/0
Purpose & Audience	*How effectively does the writing focus on a topic and anticipate the audience's background knowledge on the topic?*			
	❑ Writing **masterfully** addresses the audience & purpose ❑ **Compelling** topic informs readers ❑ **Masterful** or **skillful** introduction that "sets up" the essay	❑ Writing is **appropriate** for audience & purpose ❑ **Interesting** topic informs readers ❑ **Adequate** introduction that "sets up" the essay	❑ Writing is **ineffective** for audience & purpose ❑ **Vague** &/or **weak** topic somewhat informs readers ❑ **Vague** &/or **weak** introduction that is missing some vital info.	❑ Writing is **inappropriate** for audience & purpose ❑ **Unidentifiable** or **off** topic ❑ **One sentence** or **non-existent** introduction
Support & Synthesis	*How skillfully does the writing generate thoughtful ideas and synthesize support for the expository purpose?*			
	❑ **Skillful** & **logical** idea progression ❑ **Skillful** link to topic in **each** body paragraph ❑ **Skillful** synthesis of information ❑ **Significant** & **relevant** facts, extended definitions, details, quotations, and/or examples that thoroughly explain & develop topic ❑ **Skillful** & **engaging** conclusion	❑ **Adequate** idea progression ❑ **Clear** link to topic in **most** body paragraphs ❑ **Adequate** synthesis of information ❑ **Adequate** & **relevant** facts, extended definitions, details, quotations, and/or examples that sufficiently explain & develop topic ❑ **Appropriate** conclusion	❑ **Weak** idea progression ❑ **Vague** &/or **weak** link to topic in body paragraphs ❑ **Weak** synthesis of information ❑ **Few** facts, extended definitions, details, quotations, and/or examples attempt to develop topic but cause generalities/repetition ❑ **Vague** &/or **weak** conclusion	❑ **Little** to **no** idea progression ❑ **No** link to topic in body paragraphs ❑ **Limited** to **no** synthesis of information ❑ **Limited** or **no** facts, extended definitions, details, quotations, and/or examples ❑ **One sentence** or **non-existent** conclusion
Organization, Fluency, & Style	*How easy is the writing to follow with only one reading?*			
	❑ **Purposeful** transitions clarify the relationship between ideas ❑ **Skillfully** fluent sentences (varied syntax) **enhance** ideas	❑ **Adequate** transitions suggest the relationship between ideas ❑ **Mostly** fluent sentences (some varied syntax) **convey** ideas	❑ **Ineffective** transitions show the relationship between some ideas ❑ An **accumulation** of run-on, choppy, or incomplete sentences **impedes** clarity of ideas	❑ **Incorrect** or **no** transitions ❑ **Pervasive** run-on, choppy, or incomplete sentences **prevents** clarity of ideas
Grammar, Spelling, Punctuation	*How clear is the meaning of the writing with only one reading?*			
	❑ **Generally** free of **most** errors	❑ **Some** errors	❑ **Accumulation** of errors	❑ **Pervasive** errors
Vocabulary	*How effective and accurate is the word choice?*			
	❑ **Skillful** & **accurate** vocab. & tone	❑ **Appropriate** vocab. & tone	❑ **Vague** &/or **weak** vocab. & tone	❑ **Ineffective** &/or **incorrect** vocab./tone
Resources & Presentation	*How accurate is the style and formatting of the writing, and does the writer show mastery of academic integrity?*			
	Mastery of academic integrity. ❑ **Accurately credits** others' work with **accurate** & **complete** citations ❑ **Accurate** style & formatting appropriate to content area/assignment	Attempt to master academic integrity. ❑ **Mostly credits** others' work with mostly accurate citations ❑ **Mostly accurate** style & formatting appropriate to content area/assignment	Inconsistent mastery of academic integrity. ❑ **Inconsistent credit** to work of others with **few** citations ❑ **Inconsistent** style & formatting appropriate to content area/assignment	Little to no mastery of academic integrity. ❑ **Inaccurate** or **no** credit to work of others with **no** citations ❑ **Inaccurate** or **nonexistent** style & formatting appropriate to content area/assignment